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# 2023 | ANNUAL REPORT CAMP MANITO-WISH YMCA

*Experience*  
**MANITO-WISH**  
CAMP MANITO-WISH YMCA

# CAMP MANITO-WISH YMCA 2023 FINANCIAL REPORT



FROM OUR  
CEO

We are thrilled to present the 2023 Camp Manito-wish YMCA Annual Report. 105 years with seven leaders tells a lot about an organization. Sound and intentional leaders who were willing to evolve the organization while maintaining the Mission, Vision, and Commitment.

Camp Manito-wish provides an exceptional experience for attendees, allowing them to develop leadership skills, disconnect from technology, and form lifelong bonds. We are indebted to those who support us through our Annual Fund Drive, Endowment Funds, In-kind Gifts, Matching Funds, and Restricted Funds. Your contributions enable us to provide high-quality staff, programming, and facilities, while ensuring that this experience remains accessible to all, regardless of their ability to pay.

The Manito-wish community's generosity and compassion are truly inspiring and reflect the values of kindness and care that are central to Camp's mission. We are committed to delivering an impactful Manito-wish experience, and we are encouraged and energized by the strong support from our community.

Thank you for your passion and care for this magical place and the people in it. We appreciate you!

Jeffrey G. Pereles  
Interim CEO  
CAMP MANITO-WISH YMCA



FROM OUR  
PRESIDENT

Dear Camp Manito-wish Community,

I am thrilled to present the Camp Manito-Wish 2023 Annual Report on behalf of the Board of Directors. Thanks to the unwavering financial support of the Manito-wish community, Camp is in a solid position entering 2024. Despite the 2023 operating budget deficit, which was due to seasonal staff shortages, increased labor costs, and inflation costs, the Camp was able to utilize its Operating reserve funds to address the issue without affecting future budgets or programming.

Our community's ongoing financial assistance has been essential to Camp's mission, as you will see in the following report. The Annual Fund received donations totaling over \$668,000, providing support for current operations and Camperships. Contributions to Camp's Endowment Fund, which provides continued assistance, exceeded \$578,000. Check out the following pages for more information about the camp's most recent accomplishments.

As we reflect on the past year, we are filled with gratitude for the dedication and perseverance of our entire Camp Manito-wish family. I would like to extend a heartfelt thank you to our Interim CEO, Jeff Pereles, whose steadfast leadership and unwavering commitment have been instrumental in guiding us through a period of significant change. Jeff's ability to maintain the essence of our mission, while adapting to new circumstances, has ensured that our camp continues to thrive and provide transformative experiences to our youth.

Thank you all for your continued support and dedication to Camp Manito-wish.

Betsy Zeigler  
President, Board of Directors  
CAMP MANITO-WISH YMCA



**The 4th night of trail is when I really noticed how much Camp means to me. Before we arrived at our campsite on Lake Superior, we had some rough terrain and struggled to stay motivated. But when I saw the open expanse of the lake, it made something inside me click – it was the moment I fell in love with trail.**

-Camper



## VALUE OF A MANITO-WISH EXPERIENCE

2023 Boys Montana Western, Day 10 (Southwest of Mt. Fox): "It is true what they say about Montana's sky. The vast, blue hemisphere seems to span infinitely overhead, encapsulating the glaciers, forests, and rock - extending far across the Beartooth Wilderness and beyond. Standing here, looking out over this great expanse, is an overt reminder of how fortunate I am to be in such a wild, untouched place.

Under these towering peaks, I am met with an enhanced appreciation not just for the surrounding wilderness but also for life in the front country. It is trail that brings this out in its purest form. Living such a simple, natural lifestyle, I have the time to reflect fully on my front country life. This reflection amplifies my gratitude both for the tangible and intangible, most prominently the people and places I love most. It generates a deeper understanding of my morals, reaffirming my passions and shaping my identity.

It is this that establishes the Manito-wish experience as nothing less than transformative. Fostering a love for the outdoors and nurturing a healthy character, camp develops leaders for a better world. It is heartening to know that, no matter how far I am from camp or the wilderness it introduced me to, these places will always be with me, guiding me through life's peaks and valleys, an eternal reminder of the mountain's teachings."

**Peter Thomson**

Summer Camp 2018, 2019 & 2021

Sea Kayaking 2022

Western Backpacking 2023



# CONTRIBUTOR LISTING

We gratefully honor the following friends and alumni for their faithful commitment to Camp Manito-wish YMCA and its participants. This comprehensive list of donors includes all who made a contribution from November 1, 2022 to October 31, 2023.

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This list has been compiled with great care and attention to detail, based on the generous contributions we have received from November 1, 2022 through October 31, 2023. We are deeply grateful to all of our donors, whose support plays a vital role in helping us achieve our mission. Please note that the names on this list have been listed according to the wishes of the donors. While we have made every effort to ensure the accuracy of this information, errors can sometimes occur. If you find that your name has been misspelled or inadvertently omitted, please accept our apologies. We would be happy to make any necessary corrections to our records. If you have any questions or concerns about the listing of contributors, please do not hesitate to contact our Development office. We appreciate your support and look forward to continuing our work together in the future.



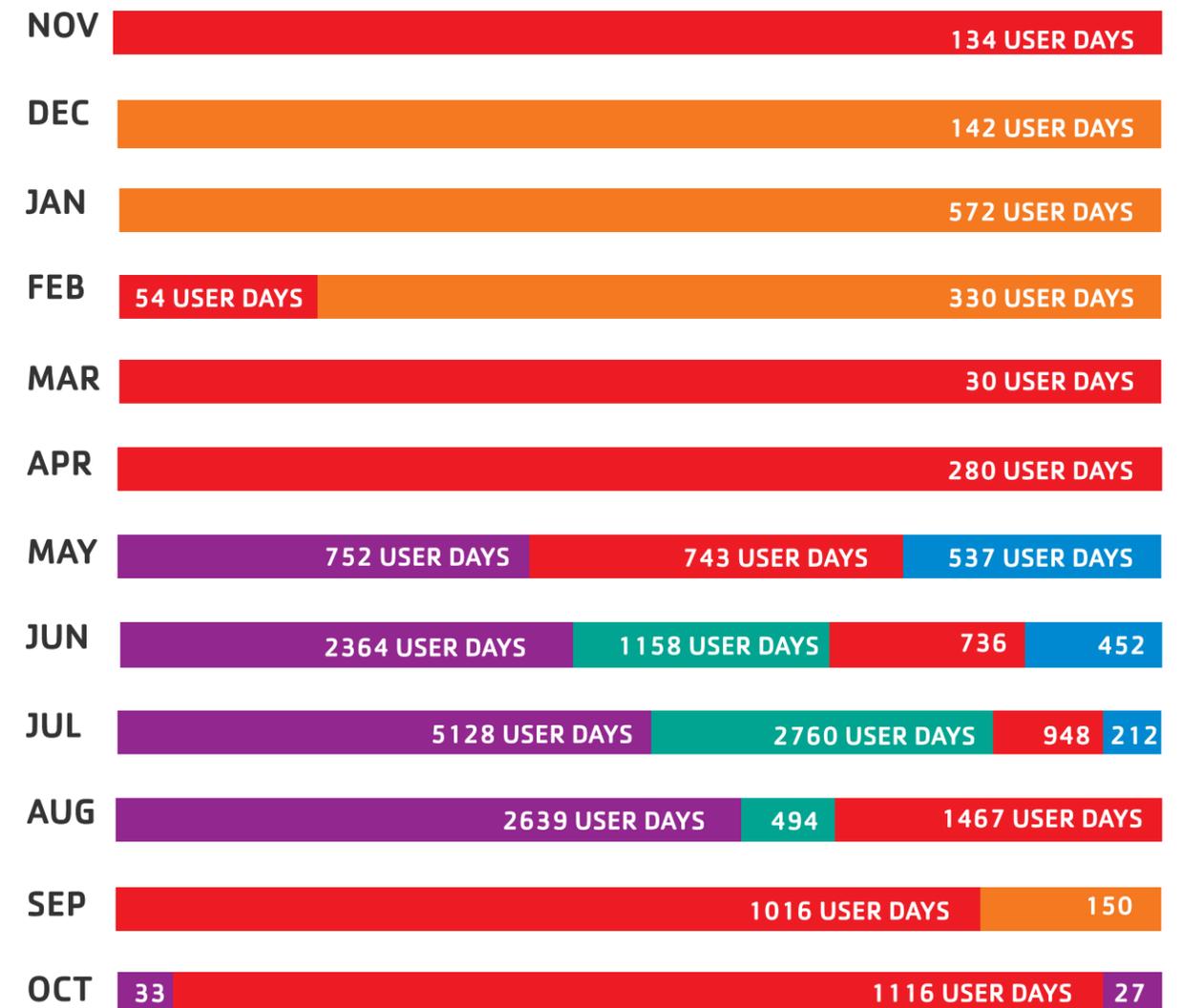
“Overall, this was perhaps the single most influential experience of my camper’s 11.5 years of life.”

– Summer Camp Parent

## MANITO-WISH PARTICIPANTS BY USER DAYS

A User Day is the number of days one participant is at Camp or on Trail. For instance, a Summer Camper who is here for 3 weeks is counted as 21 User Days.

### SUMMER CAMP & FAMILY PROGRAMS OUTPOST • LEADERSHIP PROGRAM OUTDOOR LEADERSHIP SCHOOL • MANITO-WISH GROUPS



24,241 TOTAL USER DAYS IN FISCAL YEAR 2023

# GIFTS IN MEMORY OF

Contributions were received in memory of the following people:

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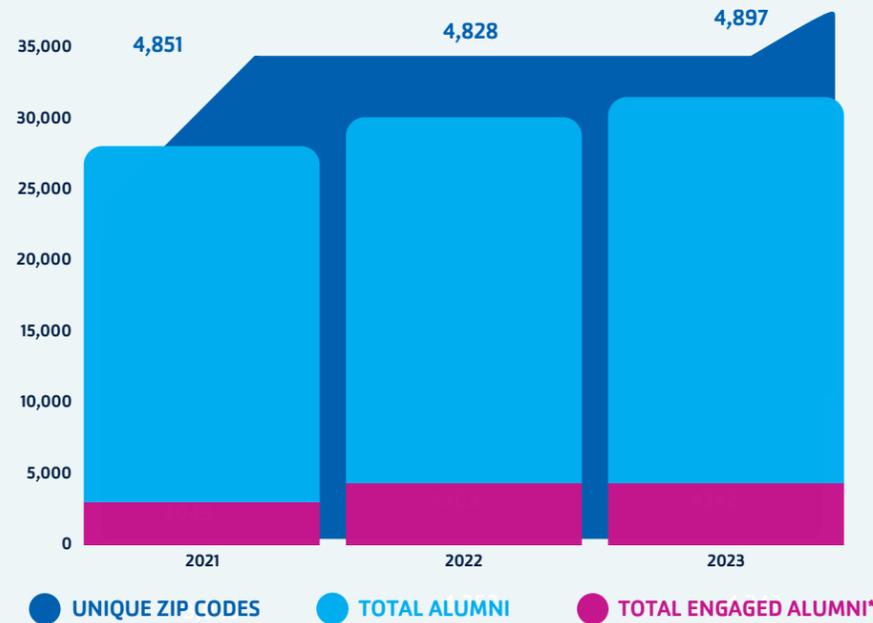
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## HOW ARE WE GROWING OUR DATA BASE?



\*Engaged Alumni are defined as Volunteers, Staff, Donors or Participants

“My daughter’s experiences in Alaska influence her outlook, mindset, and priorities every day. As she continues to exhibit this growth and to share stories and photos, we remain grateful that she and her group participated in such an amazing Expo experience. -Outpost Parent”

## GIFTS IN HONOR OF

**Anastasia Corcoran Alton**  
Leslie & Larry Kline

**Tyler Bales**  
Sarah Earing

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# FIRES OF FRIENDSHIP CIRCLE

November 1, 2022- October 31, 2023

The Fires of Friendship Circle is a community of individuals who share a deep passion for Camp Manito-wish YMCA, its ideals, and traditions. Established in 2001, it has grown to include over 450 members who are committed to preserving Camp's legacy. To become a member, one must contribute \$10,000 or more to the Endowment Fund by making a deferred gift as part of an estate plan or by cash donation.

If you are interested in joining the Fires of Friendship Circle, it is recommended to contact your lawyer or financial advisor for guidance on creating a deferred gift. Contact the Development Office at (715) 385-2312 to learn more about how to make a positive impact at Camp Manito-wish YMCA.

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 \* Charter Member  
**Bold** indicates New Member

# ENDOWMENT FUNDS

The Camp Manito-wish YMCA Endowment Fund has been a vital part of the Manito-wish community for almost 50 years. It has been instrumental in ensuring a strong future for Camp, while also benefiting campers, staff, and families. The Endowment Fund has been able to achieve this through contributions to General Funds, Building Funds, Campership Funds, Staff Funds, and Programs Funds. This has helped to create a solid foundation that will continue to serve the Manito-wish community for generations to come.

These funds help to provide Manito-wish participants and staff the tools and experiences they need to become confident and capable leaders. Lives have been, and will continue to be, changed because of these funds.

## BUILDING FUNDS

The annual distribution created by these named and unnamed building funds provides for the increase of our maintenance reserve to preserve the facilities of Camp Manito-wish.

- General Building Endowment Fund
- Clarence R. Alt Family Bunkhouse/Timberlodge Endowment Fund
- Miriam Bennett Barn Endowment Fund
- Birch Lodge Cabin Endowment Fund
- Bog Boardwalk Endowment Fund
- Boyce Administration Building Endowment Fund
- Gordon R. Connor Arboretum Endowment Fund
- Connor Council Ring Endowment Fund
- Countryman-Mulford Bay Ridge Cabin Endowment Fund
- Brian & Anne S. Derber Family Maintenance Endowment Fund
- Deer Ridge Cabin Endowment Fund
- Dundee Cabin Endowment Fund
- Emery House Endowment Fund
- Far North Washhouse Endowment Fund
- Far South Washhouse Endowment Fund
- Health Center Endowment Fund
- Historic Waterfront Restoration Endowment Fund
- Huffy Den Cabin Endowment Fund
- Idlewild/Pine Grove Cabin Endowment Fund
- Peter Kable Maintenance Endowment Fund
- Lang Challenge Course Endowment Fund
- Last Resort I & II Cabin Endowment Fund
- Leadership Lodge Endowment Fund
- Leadership Village Building Endowment Fund
- Fritz & Elizabeth Merizon Family Fund
- John F. Michler Heritage Center Endowment Fund
- Nash Lodge Endowment Fund
- Near North Washhouse Endowment Fund
- Near South Washhouse Endowment Fund
- North Cabin Endowment Fund
- North-end Staff House Endowment Fund
- Norway Cabin Endowment Fund
- Pavilion Endowment Fund
- Pinewoods Chapel Endowment Fund
- Powerhouse Cabin Endowment Fund
- Roger E. & Mary Lou Schmeling Family Tall Pines/Eagle Ridge Cabin Endowment Fund
- Jim & Carol Sheehan Family Endowment Fund
- Shorewood Cabin Endowment Fund
- David B. Smith Family Wildwood Cabin Endowment Fund
- James R. Stocker Maintenance Facility Endowment Fund
- Trips Building Endowment Fund
- Ullrich Arts & Crafts Building Endowment Fund
- Waldhus Cabin Endowment Fund
- Robert G. Walker Jr. Buildings and Grounds Endowment Fund
- Wheel House Endowment Fund

## STAFF FUNDS

The annual distribution created by these named and unnamed funds provides for grants for seasonal staff to offset costs of employment, provides for increases of seasonal staff wages, provides for funds to offset the cost of staff training, and offsetting the cost of sectionals.

- Manito-wish Staff Fund
- Brian & Jeanne (Johnson) Cleveland Family Seasonal Staff Incentive Endowment Fund
- CMY Seasonal Staff Incentive Endowment Fund
- Ed & Adele (Schuler) Douglass Staff Training Endowment Fund
- Joe Garvey Staff Incentive Endowment Fund
- Janet Jeffcott Staff Incentive Endowment Fund
- Jenkins Family Staff Scholarship Endowment Fund
- Bill & Char Johnson Family Staff Incentive Endowment Fund
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- J. Donald McPike Staff Incentive Endowment Fund
- Sarah Mead Stone Cordova Memorial Endowment Fund**
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- Program Director Endowment Fund
- Philip R. Telleen Staff Scholarship Endowment Fund
- Jim & Linda White Staff Training Endowment Fund
- Staff Incentive Endowment Fund
- Zeiss Family Staff Incentive Endowment Fund

## GENERAL FUNDS

The annual distribution created by these named and unnamed general endowment funds provide for the offset of the greatest needs as determined by Camp Manito-wish.

- General Endowment Fund
- Andrea Lynn Blank General Endowment Fund
- Emery Family Fund I Endowment Fund
- Halvorsen General Endowment Fund
- Bob & Diane Jenkins Endowment Fund
- Steve Morton Family General Endowment Fund**
- Frank Harwood Orbison General Endowment Fund
- Orndorff Family General Endowment Fund**
- Elmer Ott Memorial Endowment Fund
- Edwin & Susan Butler Ritts Endowment Fund
- Beth & Peter Rondello General Endowment Fund
- Bob & Char Telleen Family Endowment Fund
- Andrew C. Thompson Endowment Fund

## CAMPERSHIP FUNDS

The annual distribution created by these named and unnamed campership funds provides for the removal of financial barriers for Summer Program, Outpost Program, and Leadership Program participants.

- General Campership Endowment Fund
- Rodney & Holly Aldrich Campership Endowment Fund
- Arctic Canoe Expedition Campership Endowment Fund
- Christopher D. Bacigalupo Campership Endowment Fund
- Walt & Sue Benn Campership Endowment Fund
- Richard & Gloria Bergman Campership Endowment Fund
- Bolz Family Campership Endowment Fund
- Sara L. Bolz Campership Endowment Fund
- Borealis Paddling Expedition Campership Endowment Fund
- Philip E. Buchanan Campership Endowment Fund
- Burrall Campership Endowment Fund
- Patricia Collins Campership Endowment Fund
- Tim Corcoran Campership Endowment Fund
- Dickson Family Campership Endowment Fund
- Durkee-Kremer Campership Endowment Fund
- Georganne H. Eggers Family Campership Endowment Fund
- Kurt & Marion Frauen Campership Endowment Fund
- Mihi Cura Futuri Campership Endowment Fund
- Karen L. Gaston Campership Endowment Fund
- Sandra Post Goggin Campership Endowment Fund
- Mary Pat (Gold) & Peter Judkins Family Campership Endowment Fund
- Hale Family Campership Endowment Fund
- Glenn & Laura Harrison Memorial Campership Endowment Fund
- Halvorsen Campership Endowment Fund
- Helgesen Family Campership Endowment Fund
- Jefferson Sportsman Society Campership Endowment Fund**
- Barbara & Frank Lieber Charitable Trust Campership Endowment Fund
- Fritz Lüttje International Campership Endowment Fund
- Matt Manger-Lynch Campership Endowment Fund
- Merizon Family Campership Endowment Fund
- Lois K. & Jacob W. Moelk Campership Endowment Fund
- Samantha Orndorff Campership Endowment Fund**
- Marge Ott Girls Campership Endowment Fund
- Robert Parker Memorial Campership Endowment Fund

- Pay It Forward Campership Endowment Fund
- Jeffrey G. & Lisa A. Pereles Campership Endowment Fund
- Petersen Family Endowment Fund
- John (Pete) Peterson & Linda J. Peterson Campership Fund
- Joanna Jo-Jo Petterle Campership for Girls Endowment Fund
- Jackson E. Richmond Campership Endowment Fund
- Tom & Anne Rodhouse Family Campership Endowment Fund
- Mary Rosenheimer Campership Endowment Fund
- David W. Schimmel Campership Endowment Fund
- Ned Schley Family Campership Endowment Fund
- Ned Schley Family Diversity, Equity, and Inclusion Campership Endowment Fund
- David B. Smith, Sr. Memorial Campership Endowment Fund
- Norman Stone Memorial Campership Endowment Fund
- Elizabeth & Stephen Stonefield Family Campership Endowment Fund
- JoEllen Powles Torresani Campership Endowment Fund
- Bill & Carolyn Weh Campership Endowment Fund
- Harold W. Wilkie Campership Endowment Fund

## PROGRAM FUNDS

The annual distribution created by these named and unnamed funds provides for the offsetting of trail equipment, Leadership Program, and various program area costs.

- Barney Family Trail Equipment Endowment Fund
- Alice Uhrig Boese Memorial Endowment Fund
- Philip E. Buchanan Outdoor Programming Endowment Fund
- Helgesen Family Program Endowment Fund
- Reed Hollett Outdoor Leadership Endowment
- Bill & Char Johnson Family Endowment Fund
- Leadership Program Endowment Fund
- William I. Merizon Waterfront Endowment Fund
- Ann G. Pereles Tripping Endowment Fund
- Sutherland Canoe Endowment Fund
- Polly H. Ullrich Arts & Crafts Program Endowment Fund

**Bold** indicates New Endowment Fund

Endowment Fund	Sum of Ending Balance 10/31/2022	Sum of Ending Balance 10/31/2023
Campership Funds	3,877,504	3,963,453
General Funds	4,643,123	4,679,045
Building Funds	2,029,728	2,082,633
Program Funds	1,127,811	1,205,473
Staff Funds	1,069,246	1,415,459
<b>Total</b>	<b>\$12,747,412</b>	<b>\$13,346,063</b>
Pledges Receivable	96,007	66,943
<b>Grand Total</b>	<b>\$12,843,419</b>	<b>\$13,413,006</b>

**As a camper at Manito-wish, I wanted to extend my sincerest thanks for your generous support. Your contributions have not only improved the overall experience for us campers, but also made it possible for more people to enjoy this wonderful place. Thank you from the bottom of my heart!**

**“ My participant had a life changing and life affirming experience. He is proud of what he accomplished and has something to look back on with great pride for the rest of his life. -Outpost Parent ”**



## Emeritus Board

Todd Allen – Past President  
Carne Andrews  
Benjamin Armstrong  
Thomas Basting, Sr. – Past President  
Thomas Beerntsen – Past President  
Betsy Behnke  
Cathy Berch  
*Jack Bolz*  
*Marion Bolz*  
William Brandt – Past President  
Bonnie (Glidden) Buchanan  
Mark Burrall  
Penny (Pitz) Burrall  
*Earle Combs – Past President*  
Earle (Chip) Combs  
Jane Delzer  
Melissa Demopoulos  
Londa (Jorgensen) Dewey – Past President  
Nancy Dewey  
Griffin Dorschel  
Adele (Schuler) Douglass  
Jenny (Parker) Emery – Past President  
Nan (Thompson) Garrison  
Sandra (Post) Goggin  
Roger Gray  
John Greenwood  
Bill Gunlicks  
Phil Halley  
James Hanks  
Jon Helminiak  
Brenda Herman - Past President  
Nancy Jacobs  
Robert Jenkins – Past President  
*William Johnson*  
Barbara Jondahl  
Brenda (Halverson) Koprowski  
Jay Loewi  
Mimi (Lang) Mead  
Katherine (Bergenthal) Melander  
Joseph Messinger  
Sarah (Smith) Miller  
John Mohr  
Anne (Rosenheimer) Noyes  
William Perkins  
Larry Polacheck, M.D.  
George Pratt  
E. Stephen Ramsey  
*William Rayne*  
Victor Reckmeyer - Past President  
Lucy Reeve  
Eric (Rick) Riemenschneider  
*Thomas Rodhouse*  
Guy Roe – Past President  
George Roth  
Robert Ruch  
Daniel Schley  
Toby Sherry  
Stewart Stone  
Karen Toburen  
Robert Walker  
Steve Weber  
Robert Yeomans – Past President

*Italics-Passed away in 2023*

“ To the entire staff,  
thank you for your hard  
work and for creating  
a truly unforgettable  
experience. ”

## 2023 Board of Directors

Elizabeth Ziegler,  
Board President

Judy Barry  
Thomas Basting  
Spencer Bonnie  
Ian Brown  
Ryan Collopy  
Judith Conlin  
Dean Dietrich  
Michael Dockry  
Daniel Donoghue  
Gretchen Flueckiger  
Gregory Friese  
Annalee Good  
Sarah Kendrick  
Eric Lorenz  
Kirsten McKee  
Nancy Meyer  
Scott Nagle  
Marcie Navratil  
Jeffrey Pereles, Interim CEO  
Mary Beth Rygh  
Patrick Soldan, CEO (to 08/23)  
David Stevenson  
Judith Tegtmeier  
Caroline Templeton  
Richard Valiga  
Daniel Winter

## Year Round Staff

Patrick Soldan, CEO (to 08/23)  
Jeffrey Pereles, Interim CEO

Claire Blakely  
Saul Carrillo  
Dina Casso  
Sara Farrow  
Jerry Hartigan  
Benjamin Hoffman  
Becky Jirikowic  
Carter Lindley  
Bryn Lottig  
Samantha Lucheck  
John McMenamin  
Patricia Menzia  
Dave Meyer  
Anthony Rivest  
Elizabeth Rondello  
Dianna Schuenemann\*  
Emalyn Schultz  
J. Tim Sheehan  
Theresa Smith  
Frank Stritesky  
Karmen Tornow

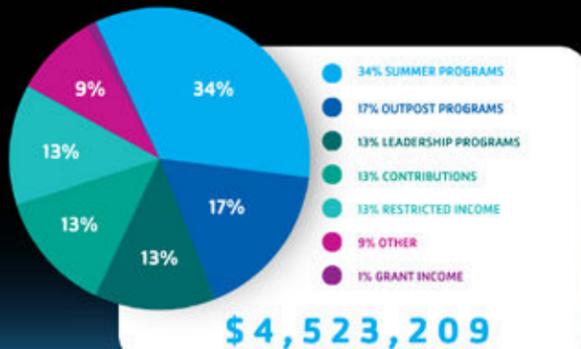
*\*Retired 2023*

# FINANCIALS

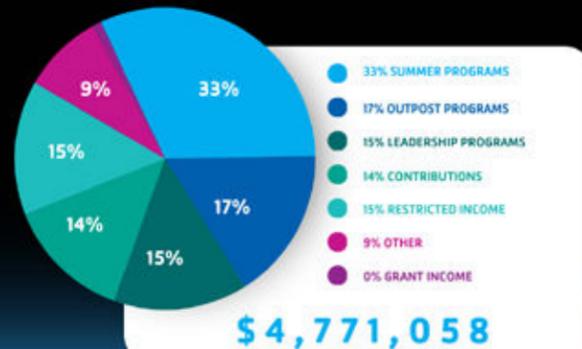
Camp Manito-wish YMCA, Inc. is a 501(c)3. Financial information is based on our audited financial statements as of October 31, 2023; which are available upon request.

We have provided comparative graphs from 2023 to 2022. The graphs below show the percentage breakdown of total revenues and expenses by category for the fiscal year-ends October 31, 2023 and 2022. The biggest increase in the total expense dollars was Camp programs including salaries, benefits, and training which went from 34% to 39% of the expenses. This is due to the implementation of the second year, a 20% increase on average, of the planned doubling of seasonal staff salaries. The last year, FY2024, will be another 20% on average increase.

## OPERATING REVENUES FOR FISCAL YEAR ENDING OCTOBER 31, 2022



## OPERATING REVENUES FOR FISCAL YEAR ENDING OCTOBER 31, 2023



## OPERATING EXPENSES FOR FISCAL YEAR ENDING OCTOBER 31, 2022



## OPERATING EXPENSES FOR FISCAL YEAR ENDING OCTOBER 31, 2023



## MAINTENANCE RESERVE BALANCES 2019-2023



Camp segregates Reserve Fund monies into an Operating Reserve Account and a Maintenance Reserve Account. Any surpluses are applied to Operating Reserve Account and a Maintenance Reserve Account per Board directive. Building endowment fund distributions are applied to the Maintenance Reserve Account.

\*The maintenance reserve target balance is 10% of the building value as stated in the fiscal year audit

### 2019

Target Balance: \$427,130  
Year End Balance: \$349,141  
Year End Usage: \$41,398

### 2020

Target Balance: \$398,937  
Year End Balance: \$372,525  
Year End Usage: \$0

### 2021

Target Balance: \$472,542  
Year End Balance: \$413,699  
Year End Usage: \$0

### 2022

Target Balance: \$463,000  
Year End Balance: \$442,121  
Year End Usage: \$122,868

### 2023

Target Balance: \$463,000  
Year End Balance: \$60,043  
Year End Usage: \$401,046

\*The operating reserve target balance is six months of estimated expenses.  
\*\* The year-end usage represents the coverage of deficits in those respective years.

## OPERATING RESERVE BALANCES & USE 2019-2023



According to the fiscal year ending October 31, 2023, the revenues totaled \$4,771,058 and expenses totaled \$5,172,104 resulting in a deficit of \$401,046. Pursuant to the reserve account definitions, the deficit will be applied against the operating reserve.

# Camp Manito-wish YMCA

P.O. Box 246  
Boulder Junction, WI 54512-2312  
(715) 385-2312

[manito-wish.org](http://manito-wish.org)  
[manito-wish.org/donate](http://manito-wish.org/donate)



## **Mission:**

To enrich the character and leadership development of each person who has a Manito-wish experience by challenging them to grow in wisdom, in stature, in favor with God, and with one another.

## **Vision:**

The Manito-wish experience develops confident, responsible, and enlightened leaders who will improve the world in which they live.

## **Commitment:**

Camp Manito-wish YMCA strives to create an inclusive environment by upholding human dignity, valuing diversity, and acknowledging unique experiences.